



Isabelle

OFF OUT NOTTINGHAM

Digital
Content Creator

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About Me & My Blog

My name is Isabelle, I am an ex teacher living in the Nottingham/Derby area. I have two young daughters aged 5 and 2.

I started my blog in 2022 after moving back to Nottingham and wanting to share family days out and activities with other parents. My aim is to inspire others to enjoy trips out with their children by sharing our own adventures on my blog and social media. I also love national and international travel and can't wait to share that with my family as they grow older.

2.5K

INSTAGRAM
FOLLOWERS

2.5K+

AVERAGE REEL
VIEWS

5K

MONTHLY
REACH

6%

AVERAGE
ENGAGEMENT
RATE

Collaboration Opportunities

I'd love to work with you! There are a variety of ways I can support you to promote attractions and events or develop your social media presence on Instagram. Get in touch if you think I could be a good fit for your brand!



Services

Social Media from £30

Sponsored posts, reels and stories. I also accept gifted trips, tickets and PR visits - dependant on audience fit.

Website and Blog from £5pm

Advertising space on our website and/or for local businesses and brands, featured listings, individual event promotions and sponsored blog posts.

Digital Content from £20

UGC Video or Photo content made to be posted to your own social media. Options include vlog style, walkthrough, location promotion and things to do, short form content, photograph set. I also provide Canva and copywriting services.

Brand Partnerships



Audience Demographics

OCTOBER 2023

